ESTATE PLANNING GUIDE



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Estate Planning Guide

AMERICAN EXPERIENCE

INTRODUCTION

Let's start with a simple question: Do you really need an estate plan? The simple answer is "yes," that is unless you are willing to relinquish to others — who may be perfect strangers — important decisions about your family, your bank accounts, your investments, your care, and other matters near and dear to you. To be candid, putting an estate plan in place requires some effort. Like those challenging projects you may confront at work and in the home, though, once done you will feel a sense of accomplishment and even relief. You will also have given your loved ones the gift of stability should an unanticipated event cause you to be unable to make decisions.

There are several benefits to making an estate plan:

- estate plan and its associated documents will help guide your family if they need to make difficult decisions about your care and provide the authority they might need to do so. Consider your plan a gift to your family and other loved ones when they need it most. An estate plan is especially important if you have minor children as it will name a guardian to care for your children and, in many instances, establish a trust to help ensure their financial well-being. Even without minor children, you will want a plan describing how you wish to care for your loved ones.
- Distribution That You Want Without an estate plan of some type, the laws of your state determine what happens to your property. Very likely the distributions dictated by state law will NOT be the ones you would have chosen. And no state distribution law provides for gifts to friends or charities, or makes provisions for

- your pets. Make sure what you've earned and accumulated in your lifetime goes to help those you love and causes you care about.
- Financially Wise A good estate plan will help streamline the distribution process, minimize administrative costs, and possibly reduce taxes that might otherwise be owed. That means you leave the most you can to the people you love and the causes you care about.
- Planning, you can provide for your loved ones and leave a gift to an organization like Twin Cities PBS that has been important in your life. This guide will describe the key elements of an estate plan, the documents you should have, and some charitable giving ideas you might want to incorporate into your planning. Then, you'll have the opportunity to record personal and financial information that you need to share with your family and to create your estate plan.

Let's Get Started.



ELEMENTS OF LONG-TERM PLANNING

RELATED TO YOUR FUTURE GOALS

These planning options are the basic elements that will ensure your wishes are carried out. Your chosen approach should be done in partnership with a lawyer. There is more information about working with a lawyer later in this guide.

Making a legacy gift to Twin Cities PBS isn't just for those with a large estate. It's a wonderful way to continue a lifetime of support for an institution that has meant so much to you.

- ▶ Will This is a document in which you make a disposition of your property to take effect after your passing. It may be changed or revoked during your lifetime. States differ as to what constitutes a valid will, but it usually requires two witnesses who are present when you sign the will. It is advisable to work with a lawyer to prepare your will to make sure it is valid and effective. In the will, you will appoint your executor and other personal representatives who will carry out the terms you set forth. Using your will, you will determine who receives your property, such as family, friends, and charitable organizations.
- ▶ Revocable Living Trust Many people use this arrangement in place of a traditional will to facilitate the distribution of their property. You might hear it referred to as a "living trust" or "RLT." The trust is created while you are living. Most often people serve as trustees of their own trust and have the power to change and even revoke it as need be. The revocable living trust becomes irrevocable upon your passing and a successor trustee is appointed. A living trust requires that you actually transfer ownership of your property to the trust in order to be effective.

There are pros and cons with each approach, and an estate planning attorney can advise you as to which is best for your situation.

Please note: Even if you use a revocable trust, you should also still have a will that covers any property you own but did not transfer into the trust. Often the resulting will is called a pour over will, which simply directs that any property a person owns be added to — or poured over to — the trust.

- ▶ Beneficiary Designations Most financial accounts bank or stock brokerage accounts, IRAs or other types of retirement plans, commercial annuities or life insurance policies allow you to designate who will receive whatever remains upon your passing. Often the beneficiary designation is a simple matter of signing a form provided by the financial institution.
- What to Expect Expect to be prepared to discuss your financial records, property, accounts with beneficiary designations, and prior wills and trusts, if any. A comprehensive list of types of information to think about when making an estate plan is included in this guide. Before visiting a lawyer to document your intentions, consider the needs of your loved ones and causes close to your heart so you will be prepared to make your intentions known to your planning professional.









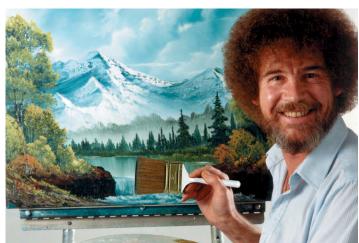
STEPS TO HAVING AN ESTATE PLAN

Depending on your situation, creating an estate plan doesn't have to be overly difficult or expensive. Here are some practical steps to get you started:

- 1. Take inventory of what you own. List all of your assets and their approximate value. Include pertinent information about each asset. There is a section later in this booklet for just this purpose.
- 2. Make a list of tangible personal property, such as jewelry, dishes, books, furniture items other than real estate and investments and who is to receive each item upon your passing. You may want to maintain this as a separate list rather than designating this in your will, for maximum flexibility.
- Make a list of all your digital accounts, along with the passwords needed to access the information. Give written instructions for what you want to happen to your social media accounts. Do you want them to continue or to be taken down? Place the lists and instructions in a secure place known to your power of attorney and possibly one other trusted individual.
- 4. Think about your goals for your estate plan, for example, who you want to benefit, how you want to treat each of your children, any special needs that you want to provide for, what happens if you and your spouse both pass away close in time, and if there are charities or organizations you want to remember. Your attorney will most likely ask you about goals you didn't consider, but at least you'll have a head start.

- Consider whom you would like to name as your agent(s) e.g., the executor of your will or the successor trustee of your revocable living trust, the person(s) to hold your power(s) of attorney and gather pertinent information about them. There is also a section in this booklet for that purpose.
- Make an appointment to see an attorney, preferably one who specializes in estate planning. If you don't have one or know of one to call, ask us for referrals or check with family, friends, or coworkers for recommendations.
- 7. Follow through on whatever actions are decided upon in the meeting with your attorney. Rely on the advice of your attorney and other professional advisors as you make your decisions.
- Share your plans with others. Key documents are of little or no value if no one knows what they say or where to find them when they are needed. This is especially true for the person(s) you have designated to serve as your personal administrator(s)/executor(s) under your will or the successor trustee of your revocable living trust. It's also important to give loved ones at least a general sense of what to expect, so that there won't be surprises later on.







CONSIDER YOUR CHARITABLE LEGACY

You may have numerous charities that you believe in strongly, and you may have supported these organizations throughout your lifetime. Making a gift provision to one or more charitable organizations in your estate can be a natural extension of that support. You might be surprised at how much you can do to help Twin Cities PBS with a charitable gift while achieving your personal and financial goals.

Bequest - This is a gift made through your will or revocable living trust. You can leave a specified amount of money, a particular piece of property, or all or a portion of the residue (what's left after your expenses and debts are paid and specific gifts are distributed to beneficiaries). See page 26 for sample bequest wording.

Beneficiary Designation Gift - Just as you designate individuals to receive certain assets directly as your named beneficiaries, you can name Twin Cities PBS to receive all or part of the asset. This is most commonly used with IRAs and other retirement plan assets and life insurance policies, but it can also work with assets such as checking and savings accounts, brokerage accounts, and commercial annuities.

In addition to leaving a legacy, bequests and beneficiary designations have the advantage of being flexible and revocable. Perhaps most importantly, they leave the assets under your control should you need them during your lifetime. Charitable bequests and beneficiary designations are fully deductible if you have sufficient assets to require filing an estate tax return. There is no limit as to how much of your charitable estate gifts can be deducted.

Charitable Gift Annuity - This is a simple way to make a gift and receive fixed payments for life in return. In addition, you receive an income tax charitable deduction and the payments are partly tax-free. A gift annuity is arranged directly with the charity you wish to support. Once the payment obligation is met, the charity can use the remaining amount in its programs.



Charitable Remainder Trust - A charitable remainder trust can help you maintain or increase your income while making a significant gift to Twin Cities PBS. It is an especially attractive gift if you would like to sell an appreciated asset, e.g., real estate held for investment purposes, and generate income from the sale by substantially reducing and deferring capital gains income that would have been due if you had sold the real estate.

Charitable Lead Trust - A lead trust is the opposite of a remainder trust. The charity receives the payments first for each year the trust is in existence, and at the end of the trust term, what is left is returned to you or to your heirs. This can be an excellent way to transfer substantial assets to your children while minimizing gift and estate taxes.

Retained Life Estate - You can give your personal residence to Twin Cities PBS and continue to live there for the rest of your life. You have the satisfaction of knowing that this generous gift is complete and the benefit of immediately reducing income taxes with an income tax charitable deduction in the year of your gift. Retained life estate gifts or other real estate must conform to Twin Cities PBS's acceptance policies.





ESSENTIAL INFORMATION ORGANIZER

(Contains confidential and sensitive information — keep in a secure location.)

This questionnaire is designed to help you organize your important information. This will in turn help you when you see an attorney to prepare your will and other key planning documents. It will also help your loved ones at a time when they need it the most — if you are no longer able to make decisions for yourself or if you have passed away.

While it will take some time to complete, the time couldn't be better spent. While death (and taxes) is a certainty, when it will happen is not, and there are other uncertainties in life. Imagine the peace of mind that will come from knowing you have done all that you can do for yourself and your loved ones to be prepared for the unexpected. Gathering information is your first step in this process.

Date:	
Date.	

I. YOU AND YOUR FAMILY

YOU

Full Legal Name ————————————————————————————————————		
Maiden Name (if applicable)		
Address 1		
Address 2		
Phone		
Email		
Date of Birth Place of Birth		
Social Security Number		
Driver's License (state and number)		

MAR	RITAL STATUS			
	☐ Single ☐ Married ☐ Widowed ☐ If married, place and date of marriage			
	Do you have a prenuptial agreement?]Yes	□No	
	Are you a U.S. citizen or a Lawful Permane			
			d (date and place)	
	Lawful Permanent Resident	Other Citize	enship	
ARE	YOU			
	Employed Retired Current or Most Recent Employer Name			
	Phone			
	Supervisor			
	D '''			
	Start Date	End	Date	
	Company Benefits			
MILITARY SERVICE				
	Branch			
	Service Dates			
	Military Identification #			
CHE	ECK WHAT PLANNING DOCUMENTS YOU			
	Will			
	Revocable Living Trust			
	Physician's Order for Life Sustaining Treatment (POLST)			
	☐ Power of Attorney — Financial			

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YOUR CHILDREN

First Child Full Legal Name _____ Address 2 Phone _____ Date of Birth — Place of Birth — Social Security Number _____ Driver's License (state and number) **STATUS** ☐ Dependent ☐ Adopted Previous Marriage ☐ Special Needs ☐ Deceased Date of adoption or death **Second Child** Full Legal Name Address 2 ____ Email _____ Date of Birth _____ Place of Birth ____ Social Security Number _____ Driver's License (state and number) **STATUS** Dependent Adopted Previous Marriage Date of adoption or death _____ Special Needs Deceased (Add additional pages as needed.)

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YOUR GRANDCHILDREN

First Grandchild				
Full Legal Name				
Parents' Names				
Address 1				
Address 2				
Phone				
Email				
Date of Birth	Place of Bi	rth		
Social Security Nur	mber			
	ate and number)			
Status				
Status	Consider None de	Danasad	Data of dath	
	Special Needs	Deceased	Date of death	
(Add additional pa	ges as needed.)			
YOUR PARENTS				
Mother				
Full Legal Name				
Address 1				
	Place of Bi			
Social Security Nur	mber			
	ate and number)			
Date of Death	Pos	ting Place		

ratner
Full Legal Name
Address 1
Address 2
Phone
Email
Date of Birth Place of Birth
Social Security Number
Driver's License (state and number)
Date of Death Resting Place
YOUR PETS
First Pet
Name
Description
Vet Contact Information
Food/Medicine/Special Instructions
Second Pet
Name
Description
Vet Contact Information
Food/Medicine/Special Instructions

(Add additional pages as needed.)

II. PROFESSIONAL ADVISORS

(Add additional pages as needed.)

PHYSICIAN			
Name			
Practice/Company			
Contact Information _			
DENTIST			
Name			
ATTORNEY			
Name			
FINANCIAL PLANNER			
Name			
Contact Information _			
ACCOUNTANT			
Name			
BROKER			
Name			
Practice/Company			
Contact Information _			
LIFE INSURANCE AGENT			
Name			
OTHER			
Name			
Practice/Company			

III. FINANCIAL INFORMATION

TAX RECORDS Location ____ Preparer Name _____ Contact Information _____ SAFETY DEPOSIT BOX(ES) Location/Institution ____ Box Number _____ Key Location Who Has Access Authority? _____ **SOCIAL SECURITY PAYMENTS** Deposited to Account _____ Bank Name ____ Bank City/State Phone Number _____ Account Number _____ PENSION INFORMATION Type of Plan Company Name Address Benefit Value Named Beneficiary _____ INSURANCE POLICIES — DISABILITY/ACCIDENT/HEALTH Type _____ Company _____ Contact Info

IV. ASSETS AND DEBTS

ASSETS

Cash (checking, savings, money market, CDs)
Type
Bank Name/Location
Account #
Maturity Date
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Securities (stocks, bonds, mutual funds, savings bonds)
Description
Location/Firm
Number of Shares
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
My securities broker is:
Name
Firm
Address/Phone
Business Interests (closely held stock, partnerships, LLC units)
Business Name
Location
Number of Shares/Percent
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Real Estate
Description
Address
Date Purchased
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:

Life Insurance/Annuities
Description
Name of Company
Insured/Annuitant
Beneficiary
Policy #
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Retirement Assets (IRA, 401(k), 403(b), etc.)
Description
Custodian Name/Address
Beneficiary
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Debts Owed to Me (mortgages held, accounts, or notes receivable)
Description
Debtor Name/Address
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Other Income Producing Assets (patents, royalties, copyrights, etc.)
Description
Company
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:
Tangible Personal Property (cars, jewelry, antiques, boats, collections, tools)
Description
Date of Purchase
Owned by You Alone \$
Owned Jointly with Spouse \$
If co-owner is someone other than a spouse, note here:

DEBTS

Mortgages (first and second, home equity)
Description/Loan #
Creditor Name
Owed by You Alone \$
Owed Jointly with Spouse \$
If co-debtor is someone other than a spouse, note here:
Loans (insurance, bank, personal, business, car or boat)
Description/Loan #
Creditor Name
Owed by You Alone \$
Owed Jointly with Spouse \$
If co-debtor is someone other than a spouse, note here:
Credit Cards
Description/Account #
Creditor Name
Owed by You Alone \$
Owed Jointly with Spouse \$
If co-debtor is someone other than a spouse, note here:
All Other Debts or Obligations
Description/Loan #
Creditor Name
Owed by You Alone \$
Owed Jointly with Spouse \$
If co-debtor is someone other than a spouse, note here:

V. AGENTS

EXECUTOR

I	Name		
I	Phone	Email	
I	Relationship, if not spouse		
ALTE	RNATE EXECUTOR		
1	Name		
ı	Phone	Email	
I	Relationship, if not spouse		
Guard	dian (if you have minor children)		
Note:	If there are two parents, usually the	e first named guardian will be a spouse	
ı	Name		
I	Phone	Email	
ı	Relationship		
ALTERNATE GUARDIAN			
ı	Name		
	Address 2		
I	Phone	Email	
ı	Relationship		
POW	ER OF ATTORNEY — HEALTH CAR	₽E	
ı	Name		
,	Address 1		
,	Address 2		
ı	Phone	Email	
ı	Relationship, if not spouse		

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ALTERNATE POWER OF ATTORNEY — HEALTH CARE

Name		
Address 1		
Address 2 —		
Phone	Email	
Relationship		
POWER OF ATTORNEY — FINANCIAL		
Name		
	Email	
Relationship, if not spouse		
ALTERNATE POWER OF ATTORNEY — FINANCIAL		
Name		
Address 1		
Address 2		
Phone	Email	
Relationship		

VI. FINAL INSTRUCTIONS

BODY, ORGAN, TISSUE DONATION

I wish to donate	my body, organ	ıs, or tissue	Yes	No	
If yes, please des	scribe your inte	ntion			
eral Instructions					
Funeral Home _					
Funeral Arranger	ments				
Cremation	Burial	Body Don	ation		
I have prepaid fu (company, addre	_				
Preferred resting	j place				
Preferred funera	l and burial/cre	mation instruct	ions		
Obituary (what ye	ou would like in	ncluded)			
Obituary (what ye	ou would like in	ncluded)			
Obituary (what yo	ou would like in	ncluded)			
Obituary (what y	ou would like in	ncluded)			

Personal Statement to Loved Ones

р	ke to be remembered, what you would like the next generation to know or, perhaps, simply what makes you happy.)
_	
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-	
-	
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(/ p	If your state allows it, you can create a separate list for gifts of tangible persona property that can easily be changed and updated, see pg. 26.)
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(// p	If your state allows it, you can create a separate list for gifts of tangible persona property that can easily be changed and updated, see pg. 26.) • Spouse

Gifts to Heirs/Others				
Description of Asset/Percent of Estate				
Beneficiary Name/Relationship/Address				
(Add additional pages as needed.)				
Gifts to Charity				
Legal Name of Charity/Tax ID #				
Location				
Amount \$				
OR Percent of Net Estate				
OR Description of Asset				
(Add additional pages as needed.)				
Residue of Estate				
Individual Beneficiaries				
News				
Name				
Address				
Percent of Residue				
Charitable Beneficiaries				
Legal Name/Tax ID #				
Address				
Percent of Residue				

GIFTS OF TANGIBLE PERSONAL PROPERTY

This list includes personal items that can easily be moved, such as furniture, books, jewelry, kitchen goods, china, clothes, art, and the like. If the items have a high financial value, talk with your attorney about the best way to transfer them. Whenever you update this list, make sure to make a copy and give the original to your executor or your attorney.

DESCRIPTION	RECIPIENT	CONTACT INFORMATION
1		
2	_	
3		
4		
5		
6		
7		
8	_	
9		
10		
11		
12		
Doto		
Date:		

CHARITABLE GIFTS — SAMPLE BEQUEST LANGUAGE

If you wish to leave a bequest to Twin Cities PBS, the process is relatively straightforward. As you consult your lawyer on the selection of appropriate wording to reflect your own goals and intentions regarding Twin Cities PBS, be sure that our correct legal name appears in all final documents:

"I give to Twin Cities Public Television, Inc., a Minnesota not-for-profit,
tax-exempt corporation having principal place of business of 172 East 4th
Street, Saint Paul, MN 55101 ,the sum of dollars \$
or (% of my property) or (describe specific property), Federal
Tax Identification Number: 41-0769851, to be used for general purposes
of Twin Cities Public Television, Inc. (or specific purpose)."

Specific Bequest:

Twin Cities Public Television, Inc. receives a specific dollar amount, or a specific piece of property. This is one of the most popular forms of bequests.

Residuary Bequest:

Twin Cities Public Television, Inc. receives all or a stated percentage of an estate after distribution of specific bequests and payment of debts, taxes and expenses.

Contingent Bequest:

Twin Cities Public Television, Inc. receives all or part of the estate under certain specified circumstances, such as the passing of a spouse.

Unrestricted:

This type of gift allows Twin Cities Public Television, Inc. to use it for its general purposes. An unrestricted gift is very useful to Twin Cities Public Television, Inc. because Twin Cities Public Television, Inc. will have flexibility to put the gift to the best possible use at the time it is received.

Restricted:

A restricted gift is given to Twin Cities Public Television, Inc. with instructions for a specific purpose, such as support for a special project or program that is important to you. Please consult with the Office of Planned Giving prior to establishing your restrictions to ensure that Twin Cities Public Television, Inc. is able to carry out your wishes.

NEXT STEPS:

To receive further information and assistance on estate planning, or to learn more about how your gift can help Twin Cities PBS, please contact us by:

• Phone: 651-229-1520

Email: mklinefelter@TPT.org

FREQUENTLY ASKED QUESTIONS

Do I need to have an estate plan?

Yes. Regardless of the size of your estate, you want to ensure that what you have will go to those you love and care for and that your wishes are carried out. But a good estate plan does far more than that. It cares for you as well as the things you value.

An estate plan grants a power of attorney for financial and health matters should you become incapacitated and states your desires regarding medical care. These documents become a last expression of what you have valued in your life, indicated through a personal statement and by what you leave to whom. By being thoughtful and organized about your affairs, you will have left a final, loving gift to your family and organizations you care about.

Do I need to see an attorney?

Yes. Estate planning is a complex area of the law, and it is unwise to rely on a one-size-fits-all solution. This is especially true when you have a combined family. While there is a cost involved in preparing your plan, it is modest compared to the value of having appropriate arrangements for your family, minimizing probate fees and costs, and possibly saving state and federal estate taxes.

How often should I update my plan?

It is a good idea to update your plan every few years. Some people have an annual check-up with their attorney. Certainly, whenever there is a significant event in your life, such as the birth of a child or grandchild, sale of a business, retirement, or passing of a spouse or other loved one, you should review your plan for necessary changes.

What if I have a plan but want to change one thing?

If your plan is current, it is easy to make a change or two, such as adding a charitable beneficiary. Your attorney can prepare an amendment to your will (called a "codicil") or to your revocable living trust. Many times, this can be done quickly and involves only one or two pages added to your existing will or revocable living trust.

What should my plan include?

A complete estate plan consists of a will or revocable trust, financial power of attorney, health care power of attorney and a living will. Not everyone will want or need each of these, however, so you should work with your lawyer to determine which documents will be most suited to meet your goals.

^{*}The information provided in this booklet is offered solely as general education information and is not intended to be a substitute for professional estate planning or legal advice. Because the laws of each state vary and your own circumstances are unique, you should seek the advice of your own attorney, tax advisor, and/or financial planner before deciding on a course of action and creating your estate plan.